



# SBI Annual Conference 2020

## Harrah's New Orleans

### New Orleans, LA

February 27-29, 2020

***"Jazzing Up Small Business"***

## CALL FOR PAPERS AND PARTICIPATION



**Submission Website:** <https://cmt3.research.microsoft.com/SBI2020>

### **SBI<sup>®</sup> MISSION**

*The mission of the Small Business Institute (SBI) is to be the premier provider of professional development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community.*

### **SUBMISSION DEADLINES AND ACCEPTANCE DATES**

**Submission Deadline:** September 27, 2019

**Acceptance Notice:** November 11, 2019

### **SUBMISSION OPPORTUNITIES**

**Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables**

SBI encourages applied research related to small business and entrepreneurship from all disciplines, as well as workshops, pedagogical practices, best practices, and roundtables submissions. We are the premier host of the national Project of the Year (POY) student consulting project competition and focus on engagement of and impact for our members. We offer a collegial, welcoming environment with multiple opportunities for involvement both at the conference and beyond.

Also, don't miss our 2<sup>nd</sup> Doctoral Student and Junior Faculty Development Preconference workshop!

### **FOR QUESTIONS, PLEASE CONTACT:**

***Vice President of Programs***

Andrew Holt

Metropolitan State University of Denver

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***Vice President of Programs-Elect***

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## SUBMISSION OPPORTUNITIES

Make your paper submissions at <https://cmt3.research.microsoft.com/SBI2020>

### **Conference Tracks:**

Small Business Research

- Competitive Papers
- Competitive Abstracts

Innovative Education, Teaching, and Pedagogy

SBDC Best Practices

SBI Best Practices

Workshops

Roundtables

## COMPETITIVE PAPERS

***A wide variety of paper topics are welcome, such as:***

Accounting, Finance, Taxation, and Legal Best Practices

Ethics, Governance, Sustainability, and Environmental Responsibility

Experiential Learning and Pedagogy

Franchising

Family Business

Global Entrepreneurship

International Small Business

Marketing

Social Entrepreneurship

Strategy

Women and Minority Business

Human Resource, and the Management of Intellectual Capital

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for “Best Paper” awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Each paper should contain an abstract of no more than 100 words.
- Submissions will be double blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.
- By submitting a competitive paper, authors agree that at least one author will attend the conference and present the paper at the conference.
- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal* and *Journal of Small Business Strategy*.

## COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing projects and work-in-progress in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting an abstract, authors agree that at least one author will attend the conference and present the paper at the conference.

## INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

- A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting an innovative education, teaching, and pedagogy proposal, authors agree that at least one author will attend and present at the conference.

## SBDC BEST PRACTICES

The SBDC best practices track is designed for SBDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (accounting, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

## SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one author will attend and present the best practice at the conference.

## WORKSHOPS

Workshops provide a 90-minute interactive session to participants, in which practical, hands-on information and exercises are shared with participants.

- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- By submitting a workshop proposal, authors agree that at least one author will attend the conference and present the workshop at the conference.

## ROUNDTABLES

Roundtables provide an interactive format in which participants discuss a specific topic of interest during the conference. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes for participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.

## PH.D. STUDENT & JUNIOR FACULTY DEVELOPMENT PRE-CONFERENCE WORKSHOP

The Ph.D. Student and Junior Faculty Development Workshop provides participants with the opportunity to receive **mentorship from journal editors** on a current piece of their work, while also **learning how the SBI can help build a trajectory towards tenure** through publishing opportunities, student consulting projects, community engagement, and service.

## PROJECT OF THE YEAR (POY) COMPETITION

Does your school engage in student consulting projects? If so, we have an opportunity for your students to compete with their work! SBI® Student Consulting Projects completed during **July 1, 2018 – June 30, 2019** are eligible for submission to the POY competition.

### Undergraduate and Graduate Student Categories

**Project Types:** Comprehensive, Specialized, Feasibility Study/Business Plan, and Consulting

*The POY placing teams for both the graduate and undergraduate categories will be invited to present a poster at the SBI conference.*

Submission Deadlines: POY competition: *October 21, 2019*  
Consulting Projects: *December 2, 2019*

For more information visit: <http://smallbusinessinstitute.org/page-1257721>

For questions please contact:

Sharon Kerrick, Bellarmine University

Tel: 502-272-7443, [skerrick@bellarmine.edu](mailto:skerrick@bellarmine.edu)

## **Conference Management Site**

Submissions accepted *July 1, 2019*

Submissions due *September 27, 2019* via

<https://cmt3.research.microsoft.com/SBI2020>

Conference Registration available *September 2, 2019*

Acceptance Notice: *November 11, 2019*

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### Rooms and Rates

#### **Harrah's Casino at New Orleans, New Orleans, LA**

\$199.00

Wed. Feb 26- Sat. Feb.29

Upgrades available at higher rates

Discounted parking rate of \$15 per day for all conference attendees

Harrah's charges a daily resort fee of \$8.99 per night, which includes:

- Unlimited local phone calls
- Two guest admissions per day to the Fitness Center
- Basic WIFI for two devices per room per day

### Important Dates

- September 27, 2019: Submission deadline for attendees
- November 11, 2020: Notification to authors of acceptance decisions
- December 13, 2020: Preliminary Program posted online at SBI website
- January 3, 2020 "Early Bird" Conference Registration deadline
- January 26, 2020: Hotel registration deadline

### Hotel Reservations

Information coming soon

All rooms must be guaranteed with a valid credit card; cancellations require 72 hours' notice.